Select a site with good drainage and the proper sun exposure. (Ask us if there is any doubt.) If water stands or the soil is often soggy, a raised planter may be preferable.

Dig a hole as wide as you expect the plant to spread, and almost as deep as the rootball. Create a soil blend by mixing 1 part your soil with 2 parts Gardner & Bloome Acid Planting Mix along with 2 cups of Dr. Earth Rhododendron, Azalea & Camellia Fertilizer.

Remove container and carefully score and loosen the sides and bottom of the rootball. Plant (as illustrated) so that the top of the rootball rests 1 inch above ground level.

Backfill with soil blend around the rootball, firming in the sides as you go. Use the remainder of your garden soil to make a 4” tall raised ring around the edge of the hole.

Add another 2 cups Dr. Earth Rhododendron, Azalea & Camellia Fertilizer around the plant, then mulch with Gardeners Shredded Redwood in a 1 inch layer, being careful to leave a 6” gap around the trunk of the plant. Water thoroughly by filling the basin (the area inside the raised ring) slowly with a solution of SUPERthrive 2 times. Repeat application in 1 week.

Before watering again, check the soil moisture daily. Water ONLY if soil feels barely damp at a depth of 2 to 3 inches. Soil should be kept moist, not soggy. When watering, fill the basin slowly 2 times. This ensures a thorough watering and helps to leach harmful mineral salts. After repeating this cycle several times, you will find a pattern of how often you need to water.